

The Great Gestalt Scavenger Hunt

In groups of four (4), find one (1) good and one (1) bad example of the following principles of Gestalt document design using examples from around campus.

Figure-Ground Segregation

Positive

Negative

Symmetry

Positive

Negative

Closure

Positive

Negative

Proximity
Positive **Negative**

Good Continuation
Positive **Negative**

Similarity
Positive **Negative**

Bonus: find a document with examples of all of these principles.