Sheet A

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| Kindergarten students | The CEO of a company |
| Supermodels | Aliens from outer space |
| Construction workers | Computer programmers who work at a startup |
| The students in this class | Royalty |
| Grandparents | Accountants |
| Artists | Kids in Grade 8 |
| Your instructor | Mothers |
| Farmers | Lawyers |

Sheet B

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| --- | --- |
| Convince them to lend you $20 | Explain the plot of the last movie or TV show you watched |
| Convince the audience to visit a particular restaurant. | Convince them to book a vacation to this city. |
| Pick a concept you have learned so far this semester in this class and explain it to your audience. | Sell them a pair of shoes. |