# CMNS 1140 Olympics – Paragraph Revision-O-Rama

In this round, arrange the sentences listed below so that they form a coherent paragraph. To give your answer, you can either paste the re-arranged paragraph into the chat, or you can give the order of each numbered sentence (4, 6, 1, 2 etc).

1. For every $1 in free product we give out, we make $23 in product sales.
2. Overall, Instagram accounts for 57% of social-media-driven traffic to our website and 78% of all social-media-driven purchases.
3. For every dollar we spent on Instagram marketing, we made $7.45.
4. In May, we also hosted a unicorn-themed party for Instagram influencers in the Vancouver area to promote our Pastel Cloud Eye Paints, which led to our hashtag trending locally and a 167% increase in local product sales.
5. We therefore recommend investing more heavily in Instagram next quarter in order to expand our influencer program.
6. This year, our Instagram marketing program outperformed our other social media campaigns.
7. Much of this success is due to our Instagram influencer program.