# WEEK 12 – MAKING AN ARGUMENT AND ORAL PRESENTATIONS

## STUDENT NOTES

This is our last week of class work. Next week is our big class party! This week, we're continuing our discussion of persuasion by thinking about how to create arguments in reports and oral presentations.

This week, you'll be responsible for the following tasks:

* Read [Chapter 10b](https://kpu.pressbooks.pub/businesswriting/part/chapter-10b-making-an-argument-using-sources/) and [13.](https://kpu.pressbooks.pub/businesswriting/part/chapter-13-oral-presentations/) You'll need both of these for the interactive lecture.
* Optional: Read the chapter on reports. We didn't focus heavily on reports this semester, and you'll need some of this knowledge for your textbook report.
* Complete the interactive lecture or attend the weekly session.
* It's Oscar Time! This week, we've been learning about argument and creating effective oral presentations. Now, it's time to combine the two at the CMNS 1140 Oscars. You have 1 minute to make the class care about something that you're passionate about. Create a video (using your cellphone or My Media) or audio that's no longer than a minute. You can convince the class to care about anything, and you can use any strategy (as long as it's ethical). Next, vote for who should win the Oscar by commenting "Vote" under their post. The video with the most votes will win a $5 Tim Hortons/Starbucks gift card. We'll announce the winners next week during our class party.
* Bonus Forum: Help out your classmates who don't have time to read the optional reading on report writing by summarizing it.
* Check out your invitation to the CMNS 1140 class party and begin planning your talent show competition entry. Details are below.
* Work on your final project and final blog post.

Readings

<https://kpu.pressbooks.pub/businesswriting/part/chapter-13-oral-presentations/>

<https://kpu.pressbooks.pub/businesswriting/part/chapter-10b-making-an-argument-using-sources/>

Optional: <https://kpu.pressbooks.pub/businesswriting/part/chapter-11-writing-reports/>

Participation Activity

## The CMNS 1140 Oscars

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Next, vote for who should win the Oscar by commenting "Vote" under their post. The video with the most votes will win a $5 Tim Hortons/Starbucks gift card. We'll announce the winners next week during our class party.

Good luck!

## Bonus Forum

This week, we had an optional reading about writing reports. Help your classmates out by writing a short summary of the chapter.