myPG Goals

Strong Relationships. Strong Team. Citizens as Partners.

| Social Development | Environment | Economic Development | City Government |

Social Development

Affordable, Accessible Housing

Prince George has eliminated homelessness and offers all of its citizen's accessible, affordable and safe housing.

Clear Identity and Pride

Citizens of Prince George share a clear identity that the community can be proud of, with a strong downtown and connection to its rivers and natural surroundings.

Cultural Richness

Citizens enjoy a rich cultural life, with more events, facilities, education and community involvement in the arts.

Equity and Inclusion

People of all backgrounds, ethnicities, and income levels can access services that help to meet their needs and improve their quality of life.

Health and Wellness

Prince George is a community that encourages and supports health and wellness.

Safe Environment

Prince George is a community where all citizens feel safe.

Supportive and Engaged Community With Strong Neighbourhoods

Prince George is a friendly and engaged community with strong social connections that recognizes, celebrates, and protects neighbourhood identities.

Environment

Clean Air

Citizens enjoy clean air.

Clean Water

Waterways and the water supply are protected and consumption is reduced.

Green City, Green Practices

Prince George is a green city with healthy habitat and forests, and a strong environmental consciousness, led by government and local organizations that demonstrate sustainable practices.

Green Energy

Prince George is a green energy leader.

Reduce Carbon Emissions and Adapt for Climate Change

Prince George has reduced carbon emissions and dependence on fossil fuels, and is prepared for climate change.

Reduced Waste

Prince George has reduced solid waste production and landfilling.

Economic Development

Diversified Economy

Prince George is a sustainable knowledge-based resource economy, connected to the world, able to respond well to changing global trends.

Vibrant Economy

Prince George is the primary education, business, health care, and supply and services centre supporting economic growth in Northern BC. Our local economy has a vibrant downtown, a growing population, competitive and resilient businesses, diversified resource development, and is an education and research centre.

Employment Diversity and Accessibility

Prince George is a city with many employment and investment opportunities that suit the diversity and aspirations of its residents, and offers a variety of research, training and educational programs to ensure residents can access these opportunities.

International Connections

Prince George is a global city, with a growing population of immigrants and international students, and a well-established reputation as an international transportation hub on Canada's Northern Gateway.

Sustainable Business

Prince George is home to a highly competitive business climate that supports sustainable development within the region.

City Government

Sustainable Infrastructure

The City manages the procurement, construction, maintenance, rehabilitation, and replacement of its physical assets considering lifecycle cost, risk, and service level continuity.

Sustainable Fiscal Management

The City will be financially sustainable, with the revenue resources required to support its plans and infrastructure and provide services that citizens and businesses need.

Organizational Excellence

The City is a responsive, cost effective, people centered service delivery organization that understands customer needs and strives to exceed the expectations of those it serves.

Healthy Workplace

The City fosters and supports an environment that encourages employees to reach their full potential, involves its employees in addressing issues related to well-being, and ensures that the barriers that prevent employees from efficiently doing their best work are identified and addressed.

Effective Governance

The City works cooperatively with its partners in the government, education, health, and business sectors, and with the Lheidli T'enneh and other aboriginal organizations.