**Qualitative Data Analysis Worksheet**

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| Key Themes | Sources/participants who provide evidence | Selected evidence (quotes, text, narratives) and source\* | Reflection, notes and comments |
| Key Theme A (Ex. Love for Canada)                    Key Theme B        Key Theme C        Key Theme D        Key Theme E | Ex. 6 sources, namely Vancouver Sun, Globe and Mail, The Guardian, The Telegraph, Le Journal de Montréal, and Montreal Gazette, | Ex 1. “Canada is well loved” –Vancouver Sun    Ex 2. “Immigrants love Canada” –Globe and Mail | See contrasting theme (Apathy) below |
| EXCEPTIONS | | | |
| Exceptional Themes | Sources/Participants who provide evidence | Selected evidence | Reflection, notes and comments |
| Exceptional Theme I (Ex. Apathy toward Canada)              Exceptional Theme II        Exceptional Theme II | 2 sources, namely Toronto Sun, Calgary Herald | “There is a lack of enthusiasm about Canada day” --TS |  |